Al.DATALIFT Your Insights and Governance platform

Govern your data with classifications and policies to comply with legislation and regulations.

1. Discover

AI.DATALIFT is a cloud-based platform that creates and maintains a rich index of data stored across an organisation's existing systems.

It has a wide range of connectors that have minimal installation footprint and are deployed to gather both metadata and content for fast and efficient cloud-based analysis.

Various types of analyses are automatically performed on the unstructured data, including its value to the business (where each file is evaluated as useful or non-useful based on configurable rules), its uniqueness (is it a duplicate), its security status (who has access to it), and what it contains (content analysis).

Content Analysis supports pattern-based detection of personal and sensitive data, with no impact to the original data, which remains in-situ.

Standard Patterns that can be detected by default include Personal Data (e.g. credit card, bank account, UK National Insurance numbers, IP addresses etc.), and Personal Sensitive Data (e.g. racial or ethnic origin).

Custom Patterns can be created to identify data that has company-specific relevance e.g. those relating to financial transactions, ex-employees, current employees, inactive customers, R&D projects, and intellectual property etc.

2. Classify

AI.DATALIFT has a comprehensive set of options to determine how discovered data is classified. It is important that data is correctly classified because the classifications determine how it will be governed in the future.

Classifications describe files that should be treated, managed and reported as a logical group. Common classification schemas group files based on ownership and purpose (e.g. Board Minutes, Business Plans, Contracts, HR Records and EU Legal Procures etc) which may formerly have been described in a File Plan.

Every classification has a unique name and reference, and an owner who ensures it is correctly configured and maintained to suit the needs of the business and the prevailing regulations.



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This includes maintenance of the Title and Description so that others understand the nature of the files in this classification, and tags that help analyse groups of classified files, such as legal jurisdiction. A range of dashboards and reports provide insight to all the files that belong to a classification.

3. Govern

AI.DATALIFT uses information governance Policies to control what happens over the lifecycle of every file that belongs to a specific classification. These time-based retention rules include options to:

- > Archive to Azure storage and defensibly delete from the existing system
- > Migrate to SharePoint Online
- > Immediately delete from the existing system

Files that are archived or migrated are subsequently managed by Azure or Office 365 disposal policies, therey ensuring the continuity of governance and the prevention of over-retention.

A comprehensive audit trail is recorded against each individual file, so that organisations have peace of mind that their data is managed appropriately.

4. Audit

AI.DATALIFT has an extensive range of time-stamped audit logs that record key activities performed by users so that a complete history of events can be provided if requested by an internal auditor or regulator.

Audited activities include:

- > Creation and updates to classification configurations
- > Creation and updates to Policy configurations
- > Creation and updates to Useful File configurations
- > Policies actions applied to archived, migrated and deleted files
- > Creation and updates to user accounts and privileges.

Need to manage your data governance?

Do you need to classify your information and apply governance to your data? For more information on our data governance solution, visit https://www.automated-intelligence.com/solutions/data-governance/

